

Preliminary Programme

## *Political Online Participation and its Effects: Theory, Measurement & Results*

Workshop for discussion and development of a special issue in Policy & Internet

International Workshop | 19 – 20th November 2018 | Düsseldorf/Germany | Schloss Mickeln

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### **About the Workshop**

The workshop (jointly organized by the Düsseldorf Institute for Internet and Democracy and the PhD programme NRW Forschungskolleg Online Participation) brings together an international group of scholars that provide different perspectives on the effects of political online participation. The authors have been invited based on their extended abstracts to an open call. The workshop serves as a venue for discussions about the individual paper proposals and aims to facilitate the development of full papers that merit inclusion in a special issue of the journal Policy & Internet, scheduled for publication in late 2019. On the basis of the workshop discussions participants are expected to submit a full paper to a double-blind peer-review for the special issue (deadline: 15 March 2019).

The area of interest of this special issue is public participation that utilizes digital information and communication technologies. By public participation we are referring to participation that is implemented by state authorities to provide citizens with opportunities to influence political and administrative decision-making. In this special issue the interest is primarily focused on the effects of such innovative forms of online participation, in particular on the questions:

- What kind of effects could be expected and what causal mechanisms can be modelled?
- How do these effects compare to the effects expected of offline participation?
- How can potential effects be operationalized, measured and evaluated in practice?
- What effects have already been observed empirically?

So far, the field of online participation research has been marked by a lack of theory about possible effects and their underlying social mechanisms, a diversity of approaches to evaluate effects and an emphasis on single case studies that have produced only few findings which can be generalized. Therefore, this special issue aims to include approaches from different academic disciplines and different methods of measurement to apply them to different forms of participation. We invite contributions from all disciplines that deal with the questions outlined above, e.g. Computer Science, Communication Studies, Law, Political Science, and Sociology. Contributions should lay out a theoretical argument referring to the underlying mechanisms of certain effects, provide a discussion of how these mechanisms and effects could be measured and evaluated and ideally present results of empirical studies. Each contribution should discuss if and how the investigated online forms of participation differ in their effects from offline forms of similar or related participation processes.

### **Venue**

The workshop takes place at Schloss Mickeln (Alt-Himmelgeist 25, 40589 Düsseldorf)<sup>1</sup>. Rooms for all presenters are booked at the location.

### **Contact**

Please send all enquiries to Katharina Gerl and Tobias Escher using the address [diid@hhu.de](mailto:diid@hhu.de).

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<sup>1</sup> <https://www.uni-duesseldorf.de/home/en/about-hhu/university-facilities/events-in-our-guesthouse/gaesthaeuser/schloss-mickeln/guesthouse-schloss-mickeln/how-to-get-there.html>

Monday, 19<sup>th</sup> November

Time	
11.30 – 12.45 pm	Arrival & Check-in; Lunch Opportunity
12.45 – 1.00 pm	Welcome Note
1.00 - 2.00 pm	<p><b><u>Paper 1</u></b></p> <p><i>Jan-Hendrik Kamlage, Julia Reinermann, Nicole de Vries   Institute for Advanced Study in the Humanities, Essen (Germany)</i></p> <p><b>Assessing Structured Processes of Dialogue based Participation in Political Decision-Making: A Comparison of Normative Yardsticks, Empirical Standards and Conditions between Structured Processes of Online and Face-to-face Participation</b></p>
2.00 - 2.30 pm	Coffee Break
2.30 - 3.30 pm	<p><b><u>Paper 2</u></b></p> <p><i>Paolo Spada, Kalinca Copello, Michelangelo Secchi, Giovanni Allegretti   Center for Social Studies, University of Coimbra (Portugal)</i></p> <p><b>Integrating Multiple Channels of Engagement: from Multichannel Marketing to Participatory Systems</b></p>
3.30 - 4.00 pm	Coffee Break & Cake
4.00 - 5.00 pm	<p><b><u>Paper 3</u></b></p> <p><i>Martin Karlsson, Magnus Adenskog, Joachim Åström   Örebro University (Sweden)</i></p> <p><b>Political scandal, online participation and the rebuilding of institutional legitimacy: The case of the Estonian Citizens' Assembly</b></p>
5.00 - 5.30 pm	Coffee Break & Cake
5.30 - 6.30 pm	<p><b><u>Slot 4 / Paper 4</u></b></p> <p><i>Ángel Iglesias, Roberto Barbeito   University Rey Juan Carlos, Madrid (Spain)</i></p> <p><b>Political Online Participation in a Large City Government: An Assessment.</b></p>
6.30 - 7.30 pm	Individual break
7.30	Dinner @ Mickeln

Tuesday, 20<sup>th</sup> November

Time	
9.00 - 10.00 am	<p><u>Paper 5</u></p> <p><i>Rikki Dean   Goethe University Frankfurt (Germany)</i></p> <p><b>Citizen Participation in Digital-Era Governance</b></p>
10.00 - 10.30 am	Coffee Break
10.30 - 11.30 am	<p><u>Paper 6</u></p> <p><i>Yannis Theocharis   University of Bremen (Germany)</i> <i>Joost De Moor   Keele University (United Kingdom)</i> <i>Jan W. Van Deth   University of Mannheim (Germany)</i></p> <p><b>Digital Media as New Forms of Political Activism</b></p>
11.30 - 12.00 am	Coffee Break
12.00 - 1.00 pm	<p><u>Paper 7</u></p> <p><i>Gianluca Sgueo   New York University – Florence (Italy)</i></p> <p><b>Are we game for gamification? Potential and limits of game-design elements to foster civic engagement and encourage participation</b></p>
1.00 - 2.0 pm	Lunch Break
2.00 - 3.00 pm	<p><u>Paper 8</u></p> <p><i>Katharina Esau   Heinrich-Heine-Universität Düsseldorf (Germany)</i> <i>Dannica Fleuß   Helmut-Schmidt-Universität Hamburg (Germany), Centre for Deliberative Democracy, University of Canberra (Australia)</i></p> <p><b>Evaluating Deliberation from a Systemic Perspective: Different Participatory Arenas, Different Deliberative Quality?</b></p>
2.00 - 2.30 pm	Coffee break
2.30 – 3.30 pm	<p><u>Paper 9</u></p> <p><i>Stephanie Geise   Westfälische-Wilhelms-Universität Münster (Germany)</i> <i>Alex Heck   Christian-Albrechts-Universität zu Kiel (Germany)</i> <i>Diana Panke   Albert-Ludwigs-Universität Freiburg (Germany)</i></p> <p><b>The Effects of Digital Media Images on Political Participation Online. Results of an Eyetracking Experiment</b></p>
3.30 – 4.00 pm	Coffee Break & Cake
4.00 – 5.00	<p><u>Paper 10</u></p> <p><i>Christian Pieter Hoffmann   University of Leipzig (Germany)</i> <i>Christoph Lutz   BI Norwegian Business School (Norway)</i></p> <p><b>Digital Divide(s) in Political Participation: Applying Social Cognitive Theory to the Effect of Socio-Demographics on Online Political Participation</b></p>
5.00 – 5.30	Closing remarks